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Print Magazines: ① *FW, FOLKLIFE WEST*. ② *FOLKLIFE TRADITIONS JOURNAL*. ③ *FOLK WHAT'S ON*.
JOURNAL: part of *FW* and available separately. *FOLK WHAT'S ON*: simply *FW*'s ads.
• The same print adverts appear in all print magazines ~
• Circulation total 400 print; plus we copy *FW* & *JOURNAL* all online (it's free!) so more readers!
• More publicity: free emailed *UPDATES* for *Directory*; *Journal news*; *Members' Folk News*.

ONLINE: • www.folklife-directory.uk ~ *FOLK DIRECTORY, ONLINE*. Free entries for all.
• www.folklife-traditions.uk ~ copy of print *JOURNAL*: articles, folklife news, archive.
• www.folklife.uk ~ copy of print *FOLKLIFE WEST* Members' news pages; + *UPDATES*.

❖ JAN 2023 ❖
❖ FOLKLIFE WEST, No 71 ❖

Free emailed Updates:
6-12 per year.
Just email sam@folklife.uk with your name, & country or for England, your region. Also on folklife.uk/updates



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OUR INFO-PAGE

FW contents: ① *JOURNAL*. ② *FOLK NEWS, from Folklife Members*. ③ *FESTIVAL & WORKSHOP DIARY from our Members*.

FOLK NEWS by area, pages in this order; plus Correspondents

- ❖ **CYMRU-WALES** Tudalen Cymru • Wales page **Mick Tems**
N-E Wales & Cheshire **Brian Bull**
Gwynedd: Travelling Sessions *list: local sessions*
- ❖ **ENGLAND: WEST COUNTRY, the South-West region**
Kernow/Cornwall **David Harley; from May, Lamorna Spry**
Our Glos-based *Roving Correspondent* **Cresby aka Mr Red**
- ❖ **ENGLAND: WEST MIDLANDS region**
S. Birmingham & nearby **Bob Bignell**
Warwickshire with Coventry **Malc Gurnham**
Cotswold Folk: S.Warks / N.Cotswolds + listings ... **Paul Bryan**
S.W. Herefs and nearby **John & Jane Baxter**

- ❖ **ALBA-SCOTLAND**
- ❖ **FOLKLIFE INTERNATIONAL !** online only, on www.folklife.uk/world
- ❖ *Correspondents as above, more welcome!* ❖ *Other team members are:*
* *Editing:* David Harley. * *Zoom/web advice:* Paul Clarke.
* *Illustrations, Logos:* Chris Beaumont, Chris Stewart, John Crane.
* *Photographs:* Eden Tanner, Colin Davies.
* *FT Journal:* contributors see page 2.
* *We thank our team, we are all Volunteers ~ more welcome!*

We now have some news from other areas: more welcome!
❖ **ENGLAND: EAST MIDLANDS**
❖ **ENGLAND: SOUTH-EAST** Folk Arts Oxford website *list: local folk*
❖ **ENGLAND: NORTH-WEST** Cumbria & N.Lancs ... **Steve Harrison**
❖ **ENGLAND: NORTH-EAST**
❖ **ENGLAND: YORKS & HUMBER**

Your Printed Ads, also copied online

- **Stand out** as **limited advertising**
 - **Good value!** **your ads** displayed **for 4 months!**
 - **Good value!** print **and free online** on folklife.uk
 - **No VAT charged**
- ❖ **Ad prices**
● Terms: 30 days. *Invoices, and receipts, are emailed.*
● New advertisers: to book, prepay or email Purchase Order N°.
● Sizes include optional border
● Other sizes: combination of 1/8 boxes (4mm between boxes).

❖ **Cost, pay by BACS or cheque. If card add £2**

- ❖ **Colour**
- **A4** **£150.** ● max w 188; max h 275
 - **full bleed** **£165.** ● max w 210; max h 297; +3 mm bleed
 - **1/2** **£80.** ● *across* ↔ max w 188; max h 132
 - **1/4 [A6]**... **£50.** ● *column* ↑ max w 92; max h 268
 - **1/8** **£25.** ● max w 92, max h 132
 - max w 92, max h 64
- ❖ **Mono**
- **A4** **£60.** ● max w 188; max h 275
 - **1/2** **£32.** ● *across* ↔ max w 188; max h 132
 - **1/4 [A6]**... **£18.** ● *column* ↑ max w 92; max h 268
 - **1/8** **£10.** ● max w 92; max h 132
 - max w 92; max h 64

Emailing ads ads must be emailed: image or text
 ☞ email image: camera-ready ~ attach your tiff, jpeg, PDF - we can stretch to fit
 ☞ email text: just email us the words; you can also attach 1 logo to be included; we'll typeset, free (as we often do for smaller clubs)
 ✓ We use: Mac OS 10.13.6, Adobe InDesign CS 6.
 ✓ Colour ads: you are advised to send us a printout so we can check colours.
 ✓ If B&W: pl convert colour to greyscale, & check that before sending.
 ✓ Jpeg ✓ Tiff
 ✓ PDF high-definition 300dpi, text 600 dpi, fonts embedded; B&W send as greyscale.
 X Word: "Word.doc" is not an image! so save as a PDF → Print → Save As PDF
 X complex adverts may appear different; ask a professional designer to send them

£ **BACS: 'Folklife West T/A Folklife'**
sort code 09-01-55, account 18675181
Cheque: 'Folklife' post: 16 Barrett Rise, Malvern, WR14 2UJ
Card: <https://ko-fi.com/folklife/shop>

Your Membership Benefits

posted magazines ~ free publicity in print + copied online!

News & reports, listings, articles
• Festival & Workshop Diary
• Venues, Performers, Media, Services, Organisations

No form needed to join
- just pay, and email your name, address, phone.

COST: 1 year, 3 issues. FOLKLIFE WEST including JOURNAL, £18.
• **More than 1, to 1 address:** x2=£24*, x3=£30, x4=£35, x5=£39.
* *exceptionally: x2, to 2 separate addresses (1 payer), £30.*
• **Sell 6+: post-free, 20% discount (cost £2.40, sell @ £3)**
Clubs, Pubs, Venues, Festivals, Performers, Shops, & you
Per year: x6= £43.20, x7= £50.40, x8= £57.60,
x9= £64.80, x10= £72.00, x11= £79.20, x12= £86.40.
1 year, 3 issues, JOURNAL only, £9 UK, £16 EU, £20 rest of world

❶ **FOLKLIFE WEST Members' News**
What we publish comes from our Members who pay for this magazine, so: please don't send the editors albums to review, & don't ask for interviews

Members: your club news, band, new album, festival ...
your Reports, Dates, Festival Info, info on your latest album ...

Each news item or festival/workshop diary entry:
~ up to 200 words, each news item! *More words if advert:*
1/8 up to 275; **1/4** up to 300; **1/2** up to 350; **A4** up to 450.
♦ *Don't count: heading [venue/start time]; end [contact details]*
♦ *Photos: B&W high-res (300 dpi) welcome X not low-res copied from web X*
♦ *Members can send in a review if we've room; members' news is our priority*
AREA CORRESPONDENTS: 350 to 700 words

❷ **FOLKLIFE TRADITIONS JOURNAL**
Articles & news ~ word limits by arrangement.
Please see www.folklife-traditions.uk/contact-contribute.html

Deadlines

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy by 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy by 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy by 20 July**

❖ **Changes after deadline? Possibly, conditions are:**
 ☞ **Adverts must be same size** changes by 30 Nov, 31 Mar, 31 Jul
 ☞ **News must be no longer than previously sent ...** by 6 Dec, Apr, Aug

❖ **Articles for Journal pages: 2 months preferred - more editing!** (1 Nov, Mar, Jul)
 ❖ **Non-Members' news to Correspondents** 2 months (= 1 Nov, Mar, Jul)