

FOLKLIFE publishers

PRINT MAGAZINES: • *FW, FOLKLIFE WEST ~ THIS MAGAZINE*

- *FOLK WHAT'S ON* simply *FW*'s ads (for Tourist Info centres etc)
- Circulation for both above print **400+** print; **plus FW read online**
- *FOLKLIFE TRADITIONS JOURNAL* (separately or included in annual membership).

ONLINE: • www.folklife.uk copy of print *FOLKLIFE WEST* Members' news pages; + **UPDATES.**

- www.folklife-traditions.uk copy of print *JOURNAL*. Articles, folklife news, archive. *Free downloads*
- www.folklife-directory.uk *FOLK DIRECTORY, ONLINE*. Free entries for all.

EMAIL: more publicity! free emailed *UPDATES* for: *DIRECTORY; JOURNAL news; Members' Folk News.*



Download as a PDF
www.folklife.uk/Info

❖ **JAN 2024** ❖

❖ **FOLKLIFE WEST, No 75** ❖

- ❖ **FREE** emailed **UPDATES**, 6-12 per year; just email sam@folklife.uk with your name, + country, or for England, your region.
- ❖ Also on folklife.uk/updates

OUR INFO-PAGE

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OUR INFO-PAGE

Join us! Subscribe ~ Folklife Membership

Annual sub for **BOTH MAGAZINES**

FOLKLIFE WEST, 3 issues (€) together with **FOLKLIFE TRADITIONS JOURNAL, 2 issues** (€)

Posted or PDF, plus free publicity, in print & copied online
No form needed, just pay, email your name, address, phone

posted **£18*** --or-- PDF via WeTransfer **£9**
posted *UK £18, Europe £27, world £33

• More than 1, to 1 address: x2=£24*, x3=£30, x4=£35, x5=£39.

* exceptionally: x2, to 2 separate addresses (1 payer), £30.

• Sell 6+: post-free, 20% discount (FW cost £2.40, sell @ £3)

Per year: x6= £43.20, x7= £50.40, x8= £57.60,
x9= £64.80, x10= £72.00, x11= £79.20, x12= £86.40.

- Ⓢ Folklife West = members' news & reports: venues, performers, media, services, festival & workshop diary
- Ⓢ Journal = researched articles, folklife news, societies, publications

Deadlines for Folklife West

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy by 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy by 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy by 20 July**

* **Changes after deadline?** Possibly, conditions are:

- ⊕ Adverts must be same size changes by 30 Nov, 31 Mar, 31 Jul
- ⊕ News must be no longer than previously sent ... by 6 Dec, Apr, Aug

* **Non-Members' news** to FW Correspondents: 2 months (= 1 Nov, Mar, Jul)

Deadlines for the Journal

- **Folklife Traditions Journal: 1 Mar** **Copy by 1 Feb**
- **Folklife Traditions Journal: 1 Nov** **Copy by 1 Oct**

FOLKLIFE WEST: INDEX

MEMBERS' FOLK NEWS by area, plus our Correspondents

- CYMRU-WALES** ⇨ national → S-E → S-W → Mid-Wales → North
Tudalen Cymru • Wales page **Mick Tems**
N-E Wales & Cheshire **Brian Bull**
Gwynedd: Travelling Sessions **list: local sessions**
 - ENGLAND, WEST COUNTRY (SW region)** ⇨
Kernow → Devon → Som & Dorset → Wilts → Bristol & S Glos → Glos
Kernow • Cornwall **Lamorna Spry**
Our Glos-based Roving Correspondent **Cresby aka Mr Red**
 - ENG., WEST MIDS** ⇨ Staffs → West Mids → Warks → Herfs → Worcs
S. Birmingham & nearby **Bob Bignell**
Warwickshire with Coventry **Malc Gurnham**
Cotswold Folk: S.Warks/N.Cotswolds+listings **Paul Bryan**
S.W. Herefs and nearby **John & Jane Baxter**
 - ENGLAND, some news from OTHER AREAS, more welcome!** ⇨
→ **EAST MIDS (Notts)**
→ **SOUTH-EAST (Sussex, Hants, Oxon, Kent)**
Folk Arts Oxford website **list: local folk**
→ **LONDON**
→ **NORTH-WEST (Cumbria, Lancs, Manchester, Cheshire)**
Cumbria & N.Lancs **Steve Harrison**
→ **NORTH-EAST → YORKS & HUMBER**
 - ALBA-SCOTLAND** ❖ International Members' news welcome ...
- After **FOLK NEWS** as above,
Members' FESTIVALS & WORKSHOPS DIARY

£ **BACS:** 'Folklife West T/A Folklife'

sort code 09-01-55, account 18675181

Cheque: 'Folklife' to 16 Barrett Rise, Malvern, WR14 2UJ

Online pay by Card: <https://ko-fi.com/folklife/shop>

Your Print Ads ~ also copied online

- **Stand out** as **limited advertising**
- **Good value!** **your ads** displayed for **4 months**, print circulation **400** - **and free online** on folklife.uk

⊕ **Ad prices, pay by BACS, cheque, or card ...** ↑

- ❖ **No VAT** ❖ Sizes include optional border
- ❖ **Terms: 30 days.** Invoices, and receipts, are emailed.

Colour

- **A4**..... **£150.** ● max w 188; max h 275
- ⊕ **full bleed** **£165.** ● max w 210; max h 297; +3 mm bleed
- **1/2**..... **£80.** ● **across** ↔ max w 188; max h 132
- **1/4 [A6]...** **£50.** ● **portrait (tall column)** ↑ max w 92; max h 268
- **1/8**..... **£25.** ● max w 92; max h 64

Mono

- **A4**..... **£60.** ● max w 188; max h 275
- **1/2**..... **£32.** ● **wide** ↔ max w 188; max h 132
- **1/4 [A6]...** **£18.** ● **portrait (tall column)** ↑ max w 92; max h 268
- **1/8**..... **£10.** ● max w 92; max h 64

Emailing ads ads must be emailed: image or text

- ⊕ email image: camera-ready - attach your tiff, jpeg, PDF, we can stretch to fit
- ⊕ email text: just email us the words; you can also attach 1 logo to be included; we'll typeset, free (as we often do for smaller clubs)

✓ We use: Mac OS 10.13.6, Adobe InDesign CS 6.

✓ Colour ads: you are advised to send us a printout so we can check colours.

✓ B&W ads: send as greyscale, & check that before sending.

✓ Jpeg ✓ Tiff ✓ PDF high-definition 300dpi, text 600 dpi, fonts embedded

✗ Word: "Word.doc" is not an image! so save as a PDF → [Print] → [Save As PDF]

✗ complex adverts may appear different - ask a professional designer to send

Members' News ~ Word Limits

up to **200 words**, each news item!

More words if advertising:

1/8 up to 275; **1/4** up to 300; **1/2** up to 350; **A4** up to 450

Members: your club news - band - new album - festival - etc
your Reports, Dates, Festival Info, info on your latest album ...

What we publish is news from our Members who pay for this magazine.

- ⊕ Members can send in a review if we've room; members' news our priority ...
- ⊕ No reviews other than occasional sent in by members. No interviews.
- ⊕ **Don't count: heading [venue/start time]; end [contact details]**
- ⊕ **Photos:** B&W high-res (300 dpi) welcome ✗ not low-res copied from web ✗
- ⊕ **Correspondents:** 350 to 700 words

FOLKLIFE TRADITIONS JOURNAL Researched articles & appropriate news
Please see www.folklife-traditions.uk for details

⊕ **FOLKLIFE TEAM MEMBERS:** ❖ **Correspondents:** as in box on left

- ❖ **JOURNAL** contributors see folklife-traditions.uk.
- ❖ **Editing member-clubs' guest news from websites:** David Harley.
- ❖ **Zoom/web advice:** Paul Clarke.
- ❖ **Illustrations, Logos:** Chris Beaumont, Chris Stewart, John Crane.
- ❖ **Photographs:** Eden Tanner, Colin Davies.
- ❖ **We thank our team, we are all Volunteers ~ more welcome!**