



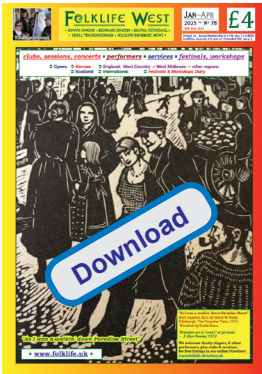
FOLKLIFE, publishers: Info page

7 January 2025. This page as PDF: can be downloaded from www.folklife.uk/info

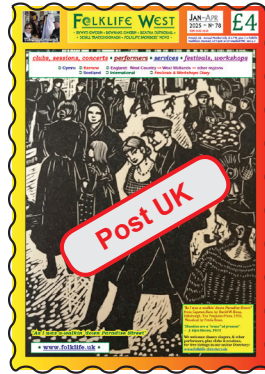
£ BACS: 'Folklife West T/A Folklife' sort code 09-01-55, account 18675181
Card: <https://ko-fi.com/folklife/shop> Cheque: 'Folklife' to 16 Barrett Rise, Malvern, WR14 2UJ.



FOLKLIFE WEST
as sold in clubs and sessions
1 copy £4



FOLKLIFE WEST
PDF download from website
1 copy £3



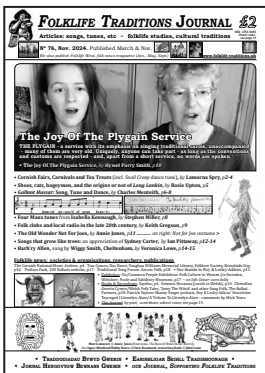
FOLKLIFE WEST
Post UK
1 copy £6



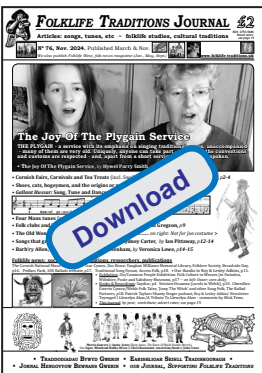
FOLKLIFE WEST
Post 1 copy
Europe £9
World £11

FOLKLIFE WEST
PDF downloads are available on our website; we supply you with a password, for www.folklife.uk/fw-prepaid-pdf

PDFs for both magazines are available as A4 size or letter-size for US etc, both are on the webpage



F T JOURNAL
as sold in clubs and sessions
1 copy £2



F T JOURNAL
PDF download from website, inc archive
FREE



F T JOURNAL
Post UK
1 copy £3.50



F T JOURNAL
Post 1 copy
Europe £5.20
World £6.15

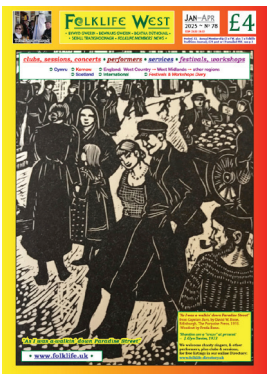
F T JOURNAL
2 issues per year

Post subscription:

2 issues (1 year)
UK £7
Europe £10
World £12

4 issues (2 years)
UK £13
Europe £19
World £22

FOLKLIFE membership subscription: 1 year



FOLKLIFE WEST
JANUARY
to April



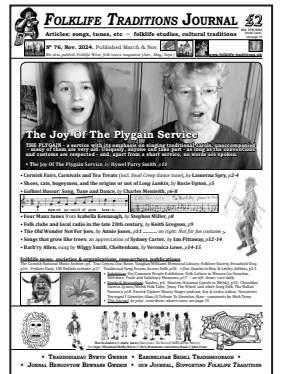
F T JOURNAL
MARCH



FOLKLIFE WEST
MAY
to September



FOLKLIFE WEST
SEPTEMBER
to December



F T JOURNAL
NOVEMBER

Download

PDF £9

Post UK

Post UK £21

Air Mail

Post Europe £27, World £33

• **Membership includes publishing your publicity** - up to 160 words per news item, you can have more than 1 item, about your session or club, as a performer including dates, your latest album, your festival, your workshops, your shop, etc. *More words if advertising, see next page.*
• **Regular ads? Membership discount** £10 if mono ads, free if colour ads.



SUBSCRIBE ~ see previous page

Contact sam@folklife.uk

Notes: cover price: FW £4, Journal £2, so per year, 5 magazines: 3x FW at £4, + 2x FTJ at £2, total £16 where sold.
* **More than 1 post-free** (= £16 as sold in clubs) ~ **plus a further discount!** Plus £10 less if regular ads! free if regular colour ads!
* **Posted UK to 1 address***: x2=£30. x3=£38. x4=£44. 5 or more @ just £10 each, so 5 = £50, 10 = £100, etc.
* **No form needed**, just pay, email name, address, phone to sam@folklife.uk * We welcome your **standing orders** for subs

MEMBERS' NEWS in FOLKLIFE WEST ~ up to 160 words, for your news!

DON'T COUNT . . . heading [venue address & start time]; **end** [contact details, web, media]. **PHOTOS:** B&W high-res (300 dpi) welcome
MORE WORDS IF ADVERT: 1/8 up to 220; 1/4 up to 240; 1/2 up to 280; **A4** up to 360. **CORRESPONDENTS:** 350 to 600 words.

MEMBERS: your club news - band - new album - festival - etc . . . your **Reports, Dates, Festival Info, info on your latest album** ...
What we publish is news from our Members who pay for this magazine. So Members' news about their album, rather than reviews.
Members' news always our priority ... so no interviews, and no reviews (exceptionally if space eg in correspondents' column)

DEADLINES for FOLKLIFE WEST

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy by 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy by 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy by 20 July**

DEADLINES for the JOURNAL

- **Folklife Traditions Journal: 1 Mar** **Copy by 1 Feb**
- **Folklife Traditions Journal: 1 Nov** **Copy by 1 Oct**

- * **Changes after deadline?** Possibly, conditions are:
 * **Adverts must be same size** changes by 30 Nov, 31 Mar, 31 Jul
 * **News must be no longer than previously sent** ... by 6 Dec, Apr, Aug
- * **Non-Members' news to FW Correspondents: 2 months** (= 1 Nov, Mar, Jul)

The Editors • Sam & Eleanor Simmons
• Sam@folklife.uk • 01684 561378
16 Barrett Rise, Malvern, Worcs WR14 2UJ



Our Folklife Volunteers:

- * Editors: Eleanor & Sam Simmons. * Admin: Sam.
- * Text Editor: Members' news websites/word limits: David Harley.
- * Folklife West correspondents & listings: see page 2
- * Web advice, and Online-Directory Zoom list: Volunteers welcome.

- * Journal contributors: see that magazine or www.folklife-traditions.uk
- * Illustrations, logos: Chris Beaumont, Chris Stewart, John Crane.
- * Photographs: Eden Tanner, Colin Davies.
- * **We thank our team, we are all unpaid Volunteers ~ more welcome!**

YOUR ADS in print, and copied online

FOLKLIFE WEST adverts, pay by BACS, no VAT

- ❖ Ads displayed for 4 months, in print - and free online
- ❖ Folklife Members: can also pay by card or cheque
- ❖ New advertisers, and non-Member advertisers, prepaid only.
- ❖ Invoices, & receipts, are emailed. ❖ Members' terms: 30 days.

JOURNAL advert prices are simply half FW prices!

EMAILING ADS

ads must be emailed: image or text

- email image: camera-ready - attach your tiff, jpeg, PDF, we can stretch to fit
- email text: just email us the words; you can also attach 1 logo; we'll typeset, free (as we often do for smaller clubs)

- ✓ We use: Mac OS 10.13.6, Adobe InDesign CS 6.
- ✓ Jpeg ✓ Tiff ✓ PDF high-definition 300dpi, text 600 dpi, fonts embedded
- ✗ "Word.doc" is not an image! so [Save as a PDF](#) → [Print](#) → [Save As PDF](#)
- ✗ complex adverts may appear different - ask a professional designer to send

COST colour = 2x mono.

REPEATS DISCOUNTS if prepaid together, with 2 or more PREPAID by BACS.

OR paid by standing order.

Ad discount in brackets (£ above)

~ and reduced Membership!

Membership £10 less for mono ads / free for colour ads!

A4
max w 194,
max h 283

A4 full bleed
(edge to edge)
max w 210,
max h 297,
+3 mm bleed

A4
Colour £130 (£120)
Mono £65 (£60)

A4 full bleed
Colour £140 (£120)
Colour only

Prices are for Folklife West adverts.
Journal advert rates are half of these prices.

1/2 A4, portrait (tall)
max w 93,
max h 283

1/2 A4, wide
max w 194,
max h 133

1/4 A4 (A6 size)
max w 93;
max h 133

1/8 A4
max w 93;
max h 64

1/2 A4
Colour £70 (£64)
Mono £35 (£32)

1/2 A4
Colour £70 (£64)
Mono £35 (£32)

1/4 A4
Colour £40 (£364)
Mono £20 (£18)

1/8 A4
Mono only £11 (£10)
for Folklife West only