

**PRINT MAGAZINES:** *FW, FOLKLIFE WEST, FOLKLIFE TRADITIONS JOURNAL, FOLK WHAT'S ON.*  
*JOURNAL:* part of *FW*, and available separately. *FOLK WHAT'S ON:* simply *FW's* ads.

- The same print adverts appear in all print magazines ~
- Circulation 400 print; plus *FW* & *JOURNAL* all copied online so more readers!

**ONLINE:** • [www.folklife-directory.uk](http://www.folklife-directory.uk) ~ *FOLK DIRECTORY, ONLINE*. Free entries for all.  
 • [www.folklife-traditions.uk](http://www.folklife-traditions.uk) ~ copy of print *JOURNAL*: articles, folklife news, archive.  
 • [www.folklife.uk](http://www.folklife.uk) ~ copy of print *FOLKLIFE WEST* Members' news pages; + **UPDATES**.

**EMAIL:** more publicity! free emailed **UPDATES** for: *DIRECTORY; JOURNAL* news; *Members' Folk News*.



Download as a PDF  
[www.folklife.uk/Info](http://www.folklife.uk/Info)

❖ **MAY 2023** ❖  
 ❖ **FOLKLIFE WEST, No 73** ❖

- ❖ **FREE emailed Updates**, 6-12 per year; just email [sam@folklife.uk](mailto:sam@folklife.uk) with your name, + country, or for England, your region.
- ❖ Also on [folklife.uk/updates](http://folklife.uk/updates)



**THE EDITORS** • Sam & Eleanor Simmons  
 • [Sam@folklife.uk](mailto:Sam@folklife.uk) • 01684 561378  
 • 16 Barrett Rise, Malvern, Worcs WR14 2UJ, UK

## OUR INFO-PAGE

£ **BACS:** 'Folklife West T/A Folklife'  
 sort code 09-01-55, account 18675181  
**Cheque:** 'Folklife' post: 16 Barrett Rise, Malvern, WR14 2UJ  
**Card:** <https://ko-fi.com/folklife/shop>

### Deadlines

- **FW Jan** < Jan • Feb • Mar • Apr > **Copy by 20 Nov**
- **FW May** < May • Jun • Jul • Aug > **Copy by 20 Mar**
- **FW Sept** < Sep • Oct • Nov • Dec > **Copy by 20 July**

- \* **Changes after deadline?** Possibly, conditions are:  
 ⚡ Adverts must be same size ..... changes by 30 Nov, 31 Mar, 31 Jul  
 ⚡ News must be no longer than previously sent ... by 6 Dec, Apr, Aug
- \* **Non-Members' news** to Correspondents ..... 2 months (= 1 Nov, Mar, Jul)

### Your Printed Ads, also copied online

- **Stand out** ..... as **limited advertising**
  - **Good value!** ..... **your ads** displayed for **4 months**, print circulation **400** - and free online on [folklife.uk](http://folklife.uk)
  - **No VAT** charged
- ❖ **Ad prices, pay by BACS, cheque, or card.**
- ❖ Terms: 30 days. Invoices, and receipts, are emailed.
  - ❖ New advertisers: to book, prepay or email Purchase Order N°.
  - ❖ Sizes include optional border
  - ❖ Other sizes: combination of 1/8 boxes (4mm between boxes).
- ❖ **Colour**
- |                       |              |                                   |                        |
|-----------------------|--------------|-----------------------------------|------------------------|
| ● <b>A4</b> .....     | <b>£150.</b> | ● max w 188;                      | max h 275              |
| ⊕ <b>full bleed</b>   | <b>£165.</b> | ● max w 210;                      | max h 297; +3 mm bleed |
| ● <b>1/2</b> .....    | <b>£80.</b>  | ● <b>across</b> ↔                 | max w 188; max h 132   |
|                       |              | ● <b>portrait</b> (tall column) ↑ | max w 92; max h 268    |
| ● <b>1/4 [A6]</b> ... | <b>£50.</b>  | ● max w 92;                       | max h 132              |
| ● <b>1/8</b> .....    | <b>£25.</b>  | ● max w 92                        | max h 64               |
- ❖ **Mono**
- |                       |             |                                   |                      |
|-----------------------|-------------|-----------------------------------|----------------------|
| ● <b>A4</b> .....     | <b>£60.</b> | ● max w 188;                      | max h 275            |
| ● <b>1/2</b> .....    | <b>£32.</b> | ● <b>wide</b> ↔                   | max w 188; max h 132 |
|                       |             | ● <b>portrait</b> (tall column) ↑ | max w 92; max h 268  |
| ● <b>1/4 [A6]</b> ... | <b>£18.</b> | ● max w 92;                       | max h 132            |
| ● <b>1/8</b> .....    | <b>£10.</b> | ● max w 92;                       | max h 64             |

**Emailing ads** ads must be emailed: image or text  
 ⊕ email image: camera-ready ~ attach your tiff, jpeg, PDF, we can stretch to fit  
 ⊕ email text: just email us the words; you can also attach 1 logo to be included; we'll typeset, free (as we often do for smaller clubs)  
 ✓ We use: Mac OS 10.13.6, Adobe InDesign CS 6.  
 ✓ Colour ads: you are advised to send us a printout so we can check colours.  
 ✓ If B&W: pl convert colour to greyscale, & check that before sending.  
 ✓ Jpeg ✓ Tiff  
 ✓ PDF high-definition 300dpi, text 600 dpi, fonts embedded; B&W send as greyscale.  
 X Word: "Word.doc" is not an image! so save as a PDF → [Print] → [Save As PDF]  
 X complex adverts may appear different; ask a professional designer to send them

❶ **FOLKLIFE WEST Members' News**  
 up to 200 words, each news item!  
**More words if advertising:**  
 1/8 up to 275; 1/4 up to 300; 1/2 up to 350; A4 up to 450

**Members: your club news - band - new album - festival - etc**  
 your Reports, Dates, Festival Info, info on your latest album ...

*What we publish is news from our Members who pay for this magazine.*  
 ◇ Members can send in a review if we've room; members' news our priority ...  
 ◇ No reviews other than occasional sent in by members. No interviews.  
 ◇ **Don't count: heading** [venue/start time]; **end** [contact details]  
 ◇ **Photos:** B&W high-res (300 dpi) welcome X not low-res copied from web X  
 ◇ **Correspondents:** 350 to 700 words

❷ **FOLKLIFE TRADITIONS JOURNAL**  
 Researched articles & appropriate news ~ word limits by arrangement.  
 Please see [www.folklife-traditions.uk/contact-contribute.html](http://www.folklife-traditions.uk/contact-contribute.html)

### Your Folklife Membership Benefits

**FOLKLIFE WEST** posted, + free publicity in print + copied online  
**Your News & reports; researched articles**  
 • Festival & Workshop Diary  
 • Venues, Performers, Media, Services, Organisations

**No form needed, just pay, & email your name, address, phone.**

**1 year, 3 issues, FOLKLIFE WEST including JOURNAL, posted £18.**  
 More copies? Clubs, Pubs, Venues, Performers, Shops, & you!  
 • **More than 1, to 1 address:** x2=£24\*, x3=£30, x4=£35, x5=£39.  
 \*exceptionally: x2, to 2 separate addresses (1 payer), £30.  
 • **Sell 6+: post-free, 20% discount (cost £2.40, sell @ £3)**  
 Per year: x6= £43.20, x7= £50.40, x8= £57.60,  
 x9= £64.80, x10= £72.00, x11= £79.20, x12= £86.40.

**OR: JOURNAL only - it's also published separately.**  
 1 year 3 issues, £9. EU £16, rest of world £20.

### FOLKLIFE WEST: CONTENTS

- ① **JOURNAL, contributions welcome from all.**
  - ② **FOLK NEWS, only from Folklife Members.**
  - ③ **FESTIVAL & WORKSHOP DIARY, only from our Members.**
- ② **FOLK NEWS by area, pages in this order;**  
 plus a list of our **Correspondents**
- ❖ **CYMRU-WALES** Tudalen Cymru • Wales page ...Mick Tems  
 N-E Wales & Cheshire ...[not this issue] ..... Brian Bull  
 Gwynedd: Travelling Sessions ..... list: local sessions
  - ❖ **ENGLAND: WEST COUNTRY, the South-West region**  
 Kernow•Cornwall ..... Lamorna Spry  
 Our Glos-based Roving Correspondent ..... Cresby aka Mr Red
  - ❖ **ENGLAND: WEST MIDLANDS region**  
 S. Birmingham & nearby ..... Bob Bignell  
 Warwickshire with Coventry ..... Malc Gurnham  
 Cotswold Folk: S.Warks / N.Cotswolds + listings ... Paul Bryan  
 S.W. Herefs and nearby ..... John & Jane Baxter

**We now have some news from other areas: more welcome!**

- ❖ **ENGLAND: EAST MIDLANDS**
- ❖ **ENGLAND: SOUTH-EAST** Folk Arts Oxford website list: local folk
- ❖ **ENGLAND: NORTH-WEST** Cumbria & N.Lancs ... Steve Harrison
- ❖ **ENGLAND: NORTH-EAST** ❖ **ENGLAND: YORKS & HUMBER**
- ❖ **ALBA-SCOTLAND**
- ❖ **FOLKLIFE INTERNATIONAL !** online only, on [www.folklife.uk/world](http://www.folklife.uk/world)

❷ **Other FOLKLIFE TEAM MEMBERS:**

- \* **JOURNAL:** contributors listed on page 4.
- \* **Editing:** David Harley.
- \* **Zoom/web advice:** Paul Clarke.
- \* **Illustrations, Logos:** Chris Beaumont, Chris Stewart, John Crane.
- \* **Photographs:** Eden Tanner, Colin Davies.
- \* **We thank our team, we are all Volunteers ~ more welcome!**